



Commonwealth
of Massachusetts

REVISED

Form CPF M 102: Campaign Finance Report
Office of Campaign and Political Finance

RECEIVED TOWN CLERK
BRAintree, MA

File with:
City or Town Clerk or Election Commission

2025 JAN -3 AM 8:05

Reporting Period: Beginning: 6/7/2024 Ending: 7/14/2024

Type of Report: 2024 Post-election Report

Full Name of Candidate
Municipal Ballot Question Committee

Office Sought/ District

Residential Address

Vote Yes for the Braintree Override

Committee Name
Rachel Horak

Name of Committee Treasurer
7 Burton Rd.
Braintree, MA 02184

Committee Address

SUMMARY BALANCE INFORMATION

Ending balance from previous report:	\$4,637.94
Total receipts this period:	\$1,069.70
Subtotal:	\$5,707.64
Total expenditures this period:	\$4,905.20
Ending Balance:	\$802.44
Total inkind contributions this period:	\$0.00
Total out of pocket spending this period:	\$0.00
Total outstanding liabilities:	\$41.08
Name of Bank Used:	

South Shore Bank

Affidavit of Committee Treasurer:

I certify that I have examined this report including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, including all contributions, loans, receipts, expenditures, disbursements, in-kind contributions and liabilities for this reporting period and represents the campaign finance activity of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L.c. 55.

Signed under the penalties of perjury:

Rachel Horak
Treasurer's signature (in ink)

12/31/2024
Date

Affidavit of Candidate:

Candidate with Committee

I certify that I have examined this report including attached schedules and it is, to the best of my knowledge and belief, a true and complete statement of all campaign finance activity, of all persons acting under the authority or on behalf of this committee in accordance with the requirements of M.G.L.c. 55. I have not received any contributions, incurred any liabilities nor made any expenditures on my behalf during this reporting period that are not otherwise disclosed in this report.

Signed under the penalties of perjury:

Candidate's signature (in ink)

Date

Schedule A: Receipts

M.G.L. c. 55 requires that the name and residential address be reported, in alphabetical order, for all receipts over \$50 in a calendar year. Committees must keep detailed accounts and records of all receipts, but need only itemize those receipts over \$50. In addition, the occupation and employer must be reported for all persons who contribute \$200 or more in a calendar year.

<u>Date</u>	<u>Name and Residential Address</u>	<u>Amount</u>	<u>Occupation and Employer</u>
6/11/2024	Committee to elect Erin Joyce 100 Wyman Road Braintree, MA 02184	\$250.00	
6/10/2024	Cusack, Mark 78 Prospect Street North Braintree, MA 02184	\$479.70	Commonwealth of Massachusetts State Representative
6/8/2024	Katilus, Lisa 60 Stevens Drive Holbrook, MA 02343	\$25.00	BPS Teacher
6/8/2024	Kunz, Sandra 89 Hollingsworth Ave. Braintree, MA 02184	\$100.00	retired retired
6/8/2024	Pierce, Vivi 27 Mount Vernon Ave Braintree, MA 02184-5607	\$20.00	Braintree High Teacher
6/11/2024	Ponder, Marie 31 Sheffield Dr Braintree, MA 02184	\$50.00	BPS Teacher
6/8/2024	Sullivan, Barbara 51 West St. Braintree, MA 02184	\$125.00	retired retired
6/8/2024	Whitney, Parker 34 Wilkings Rd. Braintree, MA 02184	\$20.00	NA NA
Total Itemized Receipts:		\$1,069.70	
Total Unitemized Receipts:		\$0.00	
Total Receipts:		<u>\$1,069.70</u>	

Schedule B: Expenditures

M.G.L. c. 55 requires committees to list, in alphabetical order, all expenditures over \$50 in a reporting period. Committees must keep detailed accounts and records of all expenditures, but need only itemize those over \$50. Expenditures over \$50 and under may be added together from committee records, and reported on line 13.

<u>Date</u>	<u>Name and Address</u>	<u>Amount</u>	<u>Purpose</u>
6/11/2024	Braintree Pride Festival MA	\$75.00	Donation For Booth At Braintree Pride Festival
6/12/2024	East Coast Printing 2 Keith Way #5 Hingham, MA 02043	\$1,326.00	Lawn signs printing
6/7/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$24.00	Digital advertising for campaign
6/7/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$21.00	Digital advertising for campaign
6/8/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$27.00	Digital advertising for campaign
6/10/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$30.00	Digital advertising for campaign
6/11/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$33.00	Digital advertising for campaign
6/12/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$37.00	Digital advertising for campaign
6/13/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$41.00	Digital advertising for campaign

6/14/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$46.00	Digital advertising for campaign
6/15/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$51.00	Digital advertising for campaign
6/27/2024	Facebook 1 Hacker Way Menlo Park, CA 94025	\$11.34	Digital advertising for campaign
7/1/2024	Google 1600 Amphitheatre Parkway Mountain View, CA 94043	\$243.95	Digital advertising for campaign
6/26/2024	Joshua Kaye Foundation	\$100.00	Donation to Joshua Kaye Foundation for booth at festival
6/7/2024	Mailchimp 405 N. Angier Ave. NE Atlanta, GA 30312	\$47.81	Software subscription to send emails for campaign
6/12/2024	Patch Media 134 W 29th St, Fl 11 New York, NY 10110	\$1,500.00	Digital website advertising on The Patch for campaign
6/12/2024	Robocent, Inc. 2129 General Booth Blvd Virginia Beach, VA 23454	\$707.10	Text message campaign for Get out the Vote
6/14/2024	Robocent, Inc. 2129 General Booth Blvd Virginia Beach, VA 23454	\$528.00	Text message campaign for Get out the Vote
6/7/2024	US Postal Service 125 Pearl St. Braintree, MA 02184	\$34.80	postage for mailings
6/10/2024	US Postal Service 125 Pearl St. Braintree, MA 02184	\$21.20	postage for mailings
Total Itemized Expenditures:		\$4,905.20	
Total Unitemized Expenditures:		\$0.00	
Total Expenditures:		\$4,905.20	

Schedule D: Liabilities

M.G.L. c. 55 requires committees to report ALL liabilities which have been reported previously and are still outstanding, as well as the liabilities incurred during this reporting period.

<u>Date</u>	<u>To Whom Due</u>	<u>Reduction</u>	<u>Loan Amount</u>	<u>Purpose</u>
6/8/2024	Flaherty, Julia 11 McCue Dr. Braintree, MA 02184		\$41.08	Reimbursement For Campaign Fundraiser Event Supplies
	<u>Outstanding Liabilities:</u>		<u>\$41.08</u>	